

KTCS FM, Fort Smith, AR

REMOTES THAT SELL



WHY IS KTCS THE FIRST CHOICE FOR REMOTES?...RESULTS!

Special events such as a grand opening, anniversary sale, special appearance, new product premiere or other unique attraction, are the perfect opportunity for a KTCS live remote broadcast.

KTCS makes it easy, too. Our remote crew will broadcast live for three hours. This consists of three one minute breaks per hour, as well as two 10 second teasers each

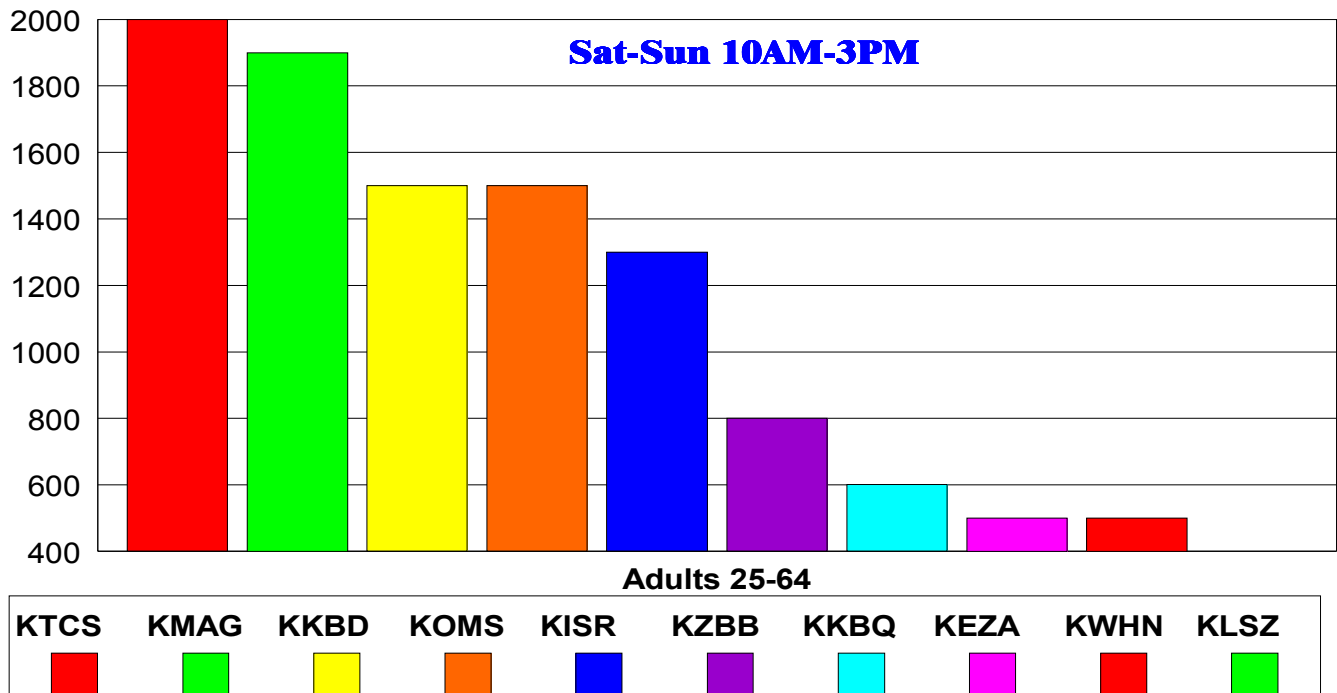
hour by the air personality. Of course, we'll promote the event with a minimum of fifteen (15) promos before the broadcast. Prizes such as cassettes, food coupons or gift certificates are provided subject to current inventory

Don't delay, book your live remote(s) now. Many advertisers book months in advance in order to assure their choice of dates and times. The total

cost of the three hour remote package is \$1,175 gross, \$1,000 net to KTCS. Because the time is pulled from inventory at time of booking, a 25% penalty is charged in the event of cancellation.

KTCS remote broadcasts get results. We look forward to broadcasting from your location soon.

Why KTCS For Your Week-End Remote?



Source: Arbitron, Fall 2001 Ft. Smith, AR, AQH Listeners